

The Family Place

Strengthening Families. Building Community.



The Family Place of Transylvania County

IMPACT REPORT

2023-2024



Letter from the Executive Director

Erin Drew

Dear Friends,

Families are at the heart of everything we do. They are the foundation of strong communities, the first place where children learn and grow, and a source of connection and support that shapes a child's future. Yet, we know that parenting—while deeply rewarding—can also be challenging, and no one should have to do it alone.

This past year has been filled with moments that reflect the strength of the families we serve. Parents and caregivers came together to learn, share, and support one another. Children discovered new ways to play, explore, and grow. The Family Place continued to be a welcoming space where families could find connection, encouragement, and the resources they needed.

One of the year's milestones was expanding access to parenting education. For the first time, we offered a Circle of Security class in Spanish, ensuring more families could benefit from this valuable program. We also continued to provide The Incredible Years and Circle of Security classes, equipping parents with the tools to nurture strong relationships with their children. Our Circle of Parents groups, with Kids Circle running alongside, provided a space for families to build peer-to-peer relationships, supports, and share their experiences while build lasting connections.

Our Brevard location saw thoughtful improvements, creating an even more engaging and welcoming environment for families. With new play materials designed to inspire creativity and learning, children found more opportunities to explore and grow.

Through our Connect program, we deepened our ability to link families with essential resources. The addition of bilingual Connect Outreach Workers helped expand our reach, ensuring more families could access the support they needed.

This year also brought a transition, as TC STRONG became its own 501(c)(3) organization. We wish them the best as they continue their important work supporting youth mental health.

At The Family Place, every moment of connection, every shared experience, and every step forward for a family reinforces why we do what we do. As we look ahead, we remain committed to ensuring that no parent or caregiver feels alone in their journey. Thank you for being part of this work—your generosity, time, and belief in our mission make all the difference.

With gratitude,

Erin S. Drew

Executive Director

The Family Place of Transylvania County



MISSION

The Family Place's mission is to strengthen families and build resiliency through support, education, and community building.

VISION

A connected community of healthy, vibrant families learning and playing together generation after generation.

VALUES

Integrity	Empathy
Compassion	Teamwork
Flexibility	Inclusivity
Accountability	Equality



Our Families

“What The Family Place means to us: A warm and welcoming environment. A place where I can bring my daughter to learn and play with other children. A great place where I can go to get help, such as talking with other moms that may have the same path that I am going down. A very helpful place that has support groups like Navigating Needs where I can get help/advice from other moms who have children with different needs. Wonderful workers and caregivers. We LOVE the Family Place.”

Love, the Goulet Family

First time individuals: 1,626

First time families: 586

Return visits: 6,946



"...our home away from home."

-Rosman Mother of 2

"I love the community aspect of everything The Family Place offers."

-Rosman Mother of 2

"The Family Place means so much to my son. He is an only child and it has provided a place where he can have fun with other children. It provides a great place for play and learning support for families in need.

So thankful we have The Family Place."

-Brevard Parent

"You all are amazing. While I adore and have utilized many of the services at The Family Place, honestly, I think my favorite aspect is that when I walk in the doors, I feel so validated and seen. The fully stocked bathrooms for whatever emergency, the snacks for kids, the coffee for adult caregivers, the intention of the space and the willingness of staff to allow kids to be kids. There are so many, many places where it feels like families with young kids are "welcome" but mostly tolerated. Every time I enter The Family Place, I get the feeling that "you as a family are fully welcome here no matter in what crazy, real life state in which you arrive." That is incredibly affirming and rare and not easily accomplished. Thank you for what you do but most importantly who you are."

-Brevard Parent

"What do you love about The Family Place?"

"I love all the crafts and the playground."

-Boy, age 4

"I love playing with my friends and all the fun parties."

-Girl, age 4

"I love the slide and playing outside on the playground. I love seeing all of my friends."

-Girl, age 6

The Family Place & the 5 Protective Factors

The Family Place offers programs to the community, all of which embrace the Five Protective Factors which are the foundation of the Strengthening Families Approach. Research studies support the common-sense notion that when these factors are well established in a family, the likelihood of child abuse and neglect diminishes. These protective factors help build family strengths and a family environment that promotes optimal child and youth development. These attributes serve as buffers, helping parents find resources, support or coping strategies that allow them to parent effectively, even under stress (Center for the Study of Social Policy).

Open Play Playgroups
Circle of Parents® Circle of Parents® Kids Circle
Circle of Security© Parenting
The Incredible Years®



Our Programs

Open Play

Both the Brevard and Rosman locations are available for open play, providing indoor and outdoor areas where children can freely play and explore with many toys and activities offered. This program allows participants to connect with The Family Place team and other families, and discover the range of programs we offer.

Playgroups

Playgroup is a time for children and their caretakers to explore and learn together in a preschool-like setting. Our children's program facilitator leads art activities, games and stories.

Circle of Parents® - We facilitated six distinct groups, each led by a trained facilitator. These included a weekly *Parent Chat* at both the Brevard and Rosman sites, as well as specialized groups tailored to specific parenting experiences: *Navigating Needs* for parents of children with special needs and disabilities, a group for *Foster & Adoptive Parents*, a space for *Parents of Teenagers*, and a dedicated support group for *New Moms* navigating the journey of their first child.



Circle of Security© Parenting

Circle of Security© Parenting is an 8-week program designed to improve parent-child relationships. A meal and childcare are provided. This program is available in English and Spanish.

The Incredible Years®

The Incredible Years® is a 14-week program that focuses on strengthening the parent/child relationship and is recommended by the American Psychological Association Task Force. A meal and childcare are also provided.

Program Impacts

OPEN PLAY

Brevard
Children: 474
Adults: 349

Rosman
Children: 185
Adults: 130

We experienced the highest number of units of service ever recorded for TFP!

PLAYGROUPS

Brevard
Children: 125
Adults: 87

Rosman
Children: 82
Adults: 46

Open Play allows parent and caregivers to make peer-to-peer connections in an environment where staff model positive interactions with children.



"It's our meeting place. There is no pressure or expectations. We can show up as we are and it's ok. We also really just enjoying have space to be together."

-Rosman Mother of 2



Program Impacts

Circle of Parents

87% of children demonstrate an increase in developmental improvements

98% of parents demonstrate an increase in parenting skills, knowledge and attitudes

98% of parents demonstrate an increase in parent-child interactions/relationships

For the period of July 2023 to June 2024, 24 parents/caregivers participated in the evaluation of Circle of Parents Programming offered by The Family Place. Analyses show an overall positive impact of programming on parenting knowledge, skills and behaviors

Statistically significant increase in all five Protective Factors after participating in COP:

- Nurturing & Attachment
- Concrete Support
- Social Support
- Family Functioning & Resiliency

Circle of Security

93% agree or strongly agree that participating in the program was helpful

84% of parents recognize that their past experiences influence their parental responses

94% of parents feel that they can be with their child in all of their feelings

Incredible Years

58% of children demonstrate increased independence carrying out personal routines

58% of caregivers show a decrease in parental depression

60% of caregivers demonstrate an increase in parental self-confidence

Analyses of the Adapted Parenting Practices Interview (APPI) show a significant positive impact of the Incredible Years programming on the following factors:

- Increase in positive parenting Increase in appropriate monitoring
- Decrease in harsh discipline Decrease in inconsistent discipline

Connect

"Connect" is a community collaborative in which The Family Place serves as the fiscal agent and executive team. Our mission is to empower families and promote the well-being of the community's children. Connect coordinates services for families in crisis or at high risk for child maltreatment. We address fundamental needs and foster resilience to make a lasting positive impact on the lives of families within our community.



Connect Partners: The Family Place, The Children's Center, DSS, Health Department, Smart Start, Boys and Girls Club, TCS, Brevard Academy, El Centro

600 total service units provided
207 new individuals seeking assistance

13 years (and counting!) of collaboration and weekly meetings between The Family Place and Connect



Charlotte Davis, Connect Outreach Coordinator

20% expansion of services to the Hispanic population from addition of bilingual coordinator

63% of caregivers have an increased knowledge of developmentally appropriate activities for their children

68% of caregivers have an increased ability to set age-appropriate limits with their children

Volunteer Impacts

By helping us strengthen families and build community, The Family Place volunteers are at the center of all the work that we do. We encourage teamwork of employees and volunteers so that together we can offer the families in our community the greatest level of support. We are committed to creating a warm, safe, and inclusive environment where the unique gifts of our volunteers are paired up with the most meaningful opportunities.

559 volunteer hours

Volunteer Hour Value: \$17,776

(\$31.80/hr)*

*Estimated 2023 national value volunteer hour (Nonprofit Leadership Center of Tampa Bay, Inc.)

"Today's families are faced with so many challenges and The Family Place of Transylvania County seeks to support families through education and other resources. My husband and I enjoy volunteering at The Family Place knowing that we are investing in our local community and because we know that without quality support, families can feel isolated and alone in today's life struggles. Equipping parents with tools that will help their family reach its full potential is critical in today's world."

-Ann B., Volunteer

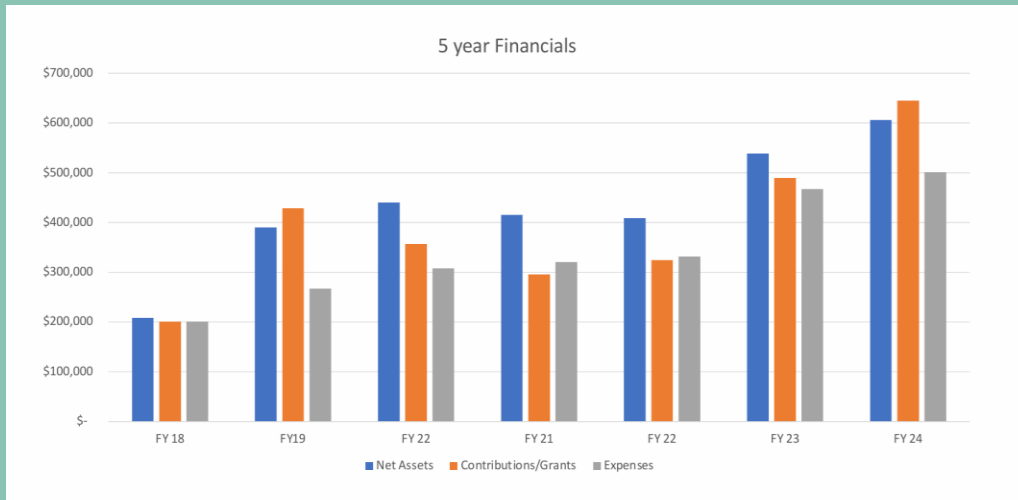
Volunteering at The Family Place is a great way to make a difference in your community. Helping others even in a small way will bless your life in many more ways than you could imagine.

-Vicky H., Volunteer



Financials

5-year Financial Trends FY 2018-2023

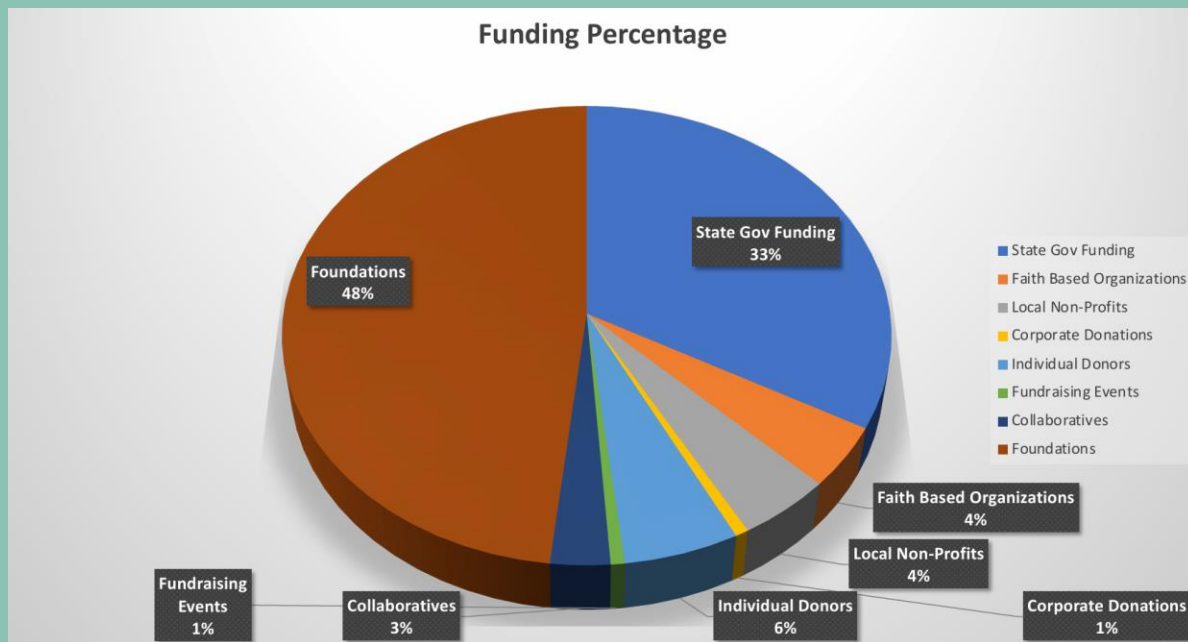


Net Assets, Contributions and Grants FY2024 → highest since 2019

Contributions & Grants FY2023-24 → largest increase in contributions

Expenses → steady growth with each fiscal year

Funding Sources FY 2022-2023



82% funding from foundation donors, state government and corporate donations

18% funding from local non-profits and faith-based organizations, collaboratives, individual donors and fundraising events

Special Events

Festival of Lights



Super Soaked Saturday



Halloween Fest



K-Rally & Sesame Street Parent Workshop



Our Supporters

*We
Thank
you!*

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Episcopal Church
Wesleyan Church
Lake Toxaway Methodist
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Transylvania Co.
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We
Thank
you!

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Anthony Gillman
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Community Partners

Keystone Camp
Transylvania Co. Library
The Children's Center
Smart Start of Transylvania Co.
Dept. of Social Services
Transylvania Co. Rec Center
SAFE
CARE Coalition
El Centro
Boys and Girls Club
Transylvania Co. Schools
Rise & Shine
Jameson's Joy
Sharing House
Brevard Academy
Meridian
The Haven
Hunger Coalition
Comporium
OP Taylor's
Brevard College
Blue Ridge College
Family and Children Resource
Center of Henderson Co.
Buncombe Co. Smart Start
Blueridge Literacy Council of
Hendersonville

The Family Place

Strengthening Families. Building Community.



Strengthening families at two locations:

Brevard Location

**970 Old
Hendersonville
Hwy.**

**Brevard, NC 28712
(828)883-4857**



Rosman Location

**88 Chestnut St.
Rosman, NC
28772**

(828)884-6273

